



## Mission

Inspired by the principles of Green Chemistry, Minasolve provides innovative bio-based solutions to the Cosmetic Market



## Vision

Minasolve is driven by the ambition to become a global market leader in bio-based cosmetic ingredients offering safe and reliable alternatives to petrochemical equivalents.



## Values

We valorize fair and open collaboration with our partners and believe that our successes should be reinvested to create lasting value in our supply chains.

**green  
solving  
attitude.**



## MISSION

Inspired by the principles of **Green Chemistry**, Minasolve provides **innovative bio-based** solutions to the Cosmetic Market. Our drive is to develop and offer ingredients from renewable resources, **favoring the use of agricultural waste products**, minimizing our environmental footprint, and avoiding competition with natural resources used for food and feed.

We focus on **integrated solutions**: we develop modern processes and supply chains to deliver a product including technical application guidance and continuous regulatory support.

**Quality, efficiency, and customer service** is built through our Management System compliant to the ISO 9001 standard. We are committed to providing **safe cosmetic ingredients**, and for that we closely monitor market and regulatory evolution to ensure the highest standards are applied.

We promote organic and environmental care standards, such as **COSMOS** and the **RSPO initiative**, through our actions to develop and market products matching these standards.

## VISION

Minasolve is driven by the ambition to become a global market leader in bio-based cosmetic ingredients offering **safe and reliable alternatives to petrochemical equivalents**.

We will achieve this by developing innovative products and applications which are **IP protected solutions for our customers**.

Minasolve aims for **upstream integration of the supply chain** by developing win-win collaborations and local projects with biomass producers.

In doing so, we will keep our ecological principles as we'll aim to have 100% of our products **COSMOS** approved, have all our palm-oil based products **RSPO certified**, and implement a **close monitoring** of our environmental footprint.

## VALUES

We valorize **fair and open collaboration with our partners** and believe that our successes should be reinvested to create **lasting value in our supply chains**.

Within our workforce, and with our partners, we favor social, ethnic, and cultural diversity. We are **committed to our local communities** to which we offer the opportunities to participate in our value creation.

We believe in the importance to **think and act with an eco-friendly** mindset and have incorporated this into our business model.

Our successes are built through constant innovation and continuous improvement achieved by regular reviews of our **attitudes and performance**.

We are a company that keeps in close contact with our various partners and strives to offer **personalized and creative customer service solutions**.

We believe that respecting, **developing, and empowering our people** will be the best way to achieve business, social, and quality objectives.